# Désirée **Scanniello** European economy and Business Law student

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**♀** Birchstrasse 287, CH-8052, Zürich

i born on 3rd July 1996, in Zürich, Switzerland

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Product manager and Tessin Lead at Houzy AG • MSc in European Economy and Business Law, graduated with honors in October 2020 • Former student of Intercultural studies • Full merit "Fed. Naz.Cavalieri del Lavoro" scholarship • Holding a Diploma in Business and Law Fundamentals • 2019 LSE summer school student • Native Italian speaker, proficient English, very good German and French user • Inclined to have an international career



## PROFESSIONAL EXPERIENCE

#### Present April 2021

## Product Manager and Tessin Lead | Product Development, Houzy AG, Zürich, Italy

- > Developing digital tool to simplify homeowners life
- > Coordination of Tessin operations
- > Targeted product development for english-speaking users

PM PO Proptech Product Development

#### March 2021 Oct 2020

#### Intern | Product Development and Translations, Houzy AG, Zürich, Italy

- > Translation DE/IT and DE/EN of website, platform and other items
- > Coordination of Tessin operations: direct contact with users and partners, italian marketing and development

Praktikum Proptech Startup Translations

#### Sept 2020 Oct 2019

#### Student collaborator | Biblioteca Vilfredo Pareto, UNIROMA2, Rome, Italy

- > Front desk assistance and student support for bibliography research
- > Part-time job while attending university full-time, evening shift

Collaboration Scholarship Uniroma2

## May 2017 February 2017

#### Cultural liason | Department of Italian Studies, GETTYSBURG COLLEGE, Gettysburg(PA), USA

- > Non-salaried collaboration as lecturer and conversation and writing tutor
- > Managing extra activities for italian language skills development

Liason GettysburgPA Italianlecturer

## July 2016 September 2016

## Commis de Rang, RESTAURANT LINDE, Hombrechtikon, CH

- > Seasonal role, also in charge of kitchen assistance
- > Took orders and understood each guest's needs through excellent customer service skills

Reastaurant Summerjob Switzerland

## July 2014 August 2014

## Intern | Headquarters, KING STAGE LONDON, London, UK

- > Three weeks stage experience: collaboration to the launch of the new website
- > Competition monitoring tasks

Recruitment Internship HR



Rome, Italy

MASTER OF SCIENCE in European Economy and Business Law (in English) - 110/110 with honors

Sept 2018 - Oct

Università degli Studi di Roma "Tor Vergata", all exams passed, of which:

2020

2020

> Business Statistics - Grade: 30 cum laude

> Econometrics for Applied Economics - Grade: 30 cum Laude

> Management Consulting - Grade: 30

Rome, Italy

Full Merit-based Scholarship-collegio universitario dei cavalieri del lavoro "Lamaro Pozzani"

Sept 2015 - July FEDERAZIONE NAZIONALE CAVALIERI DEL LAVORO

• Diploma in Business and Law Fundamentals "Cav. Gaetano Marzotto"

• Diploma in Global studies"

London, UK

SUMMER SCHOOL in Environmental economics

July 2019

THE LONDON SCHOOL OF ECONOMICS - Final exam grade: A-

Rome, Italy

BACHELOR OF SCIENCE in Intercultural Studies and Languages (in Italian) - 110/110 with honors

Sept 2015 - July

UNIVERSITÀ DEGLI STUDI DI ROMA "LA SAPIENZA"

2018

• Dissertation: "Minoranze germanofone e doppia cittadinanza - I casi di Slesia, Alto Adige ed Ungheria" -

Supervisor: Prof. A. Carteny

Rome, Italy

WINTER SCHOOL in Geopolitics - The Trump era: Russia, China, Iran and other challenges to the unipolar

March - May 2018 system

CENTRO STUDI DI GEOPOLITICA E RELAZIONI INTERNAZIONALI - GEOPOLITICA.INFO

Vallo d.L., Italy SCIENTIFIC HIGH SCHOOL- 100/100

2010 - 2015 LICEO SCIENTIFICO TRADIZIONALE "L. DA VINCI"

**S**KILLS

Italian (Native), English (Advanced), Swiss german (Intermediate), German (Intermediate), Languages

French (Upper Intermediate)

Computer skills RStudio (intermediate), STATA (intermediate), LaTex (intermediate), Webflow (basic), Jira (in-

termediate), Zoho CRM plus (Intermediate), Microsoft Office Suite (Word, Excel, PPT. Out-

look) (upper intermediate)

## ADDITIONAL INFORMATION

Awards Merit scholarship-Comune di Laurito (SA) 2017 and 2018, Prize for educational activity-Msc

> EEBL 2019, Merit scholarship Bachelor Years- MIUR, Borsa Sorgente - Merit scholarship for study abroad project-Federazione Nazionale Cavalieri del Lavoro 2019.

Hobbies Caraibic Dances, Backpack Travelling, Italian and Swiss Traditional Cooking, TVSeries (Peaky

Blinders, OITNB)