



FRANCESCA PARLATI

Curriculum Vitae

VIA DON GIOVANNI MINZONI, 77,
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20099 (MI)

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Working experiences

● ASSISTANT ACCOUNT May - October 2016
 -Coordination of developing communication plans above and below the line
 -Relationship with foreign clients
 -Planning activities
 -Business presentations



● PRESS OFFICE March 2014- April 2015
 -Creation of a mailing list
 -Press release
 -Press review
 - Co-marketing projects
 -Writing of editorial plans



● SALES ASSISTANT July 2013-December 2013
 -Sales assistance in the boutique
 -Sales abroad by telephone



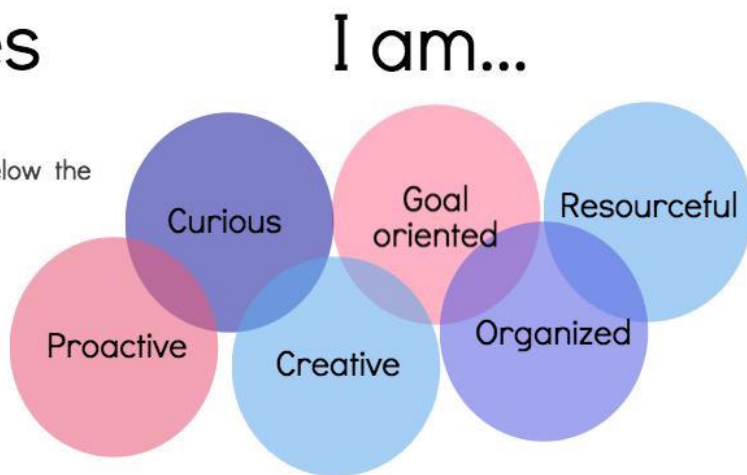
● COLLABORATIONS
 Journalist
 www.mediapolitika.com
 2014-present time



Social Media Manager
 Scuderia Tor Vergata
 2014-2015



Cultural Liason
 Gettysburg College
 February-April 2015



My interests are...

drawing
 facebook
 movies
 social meme
 jocking
 internet
 books
 travelling
 buzzfeed
 GoT
 biliardino
 art
 digital viral
 snapchat
 explore
 tv-series
 instagram
 marketing

Formazione



2010-2013
 Bachelor degree
 "Lettere Moderne:
 Studi italiani"
 107/110



2013-2015
 Master degree
 "Scienze dell'informazione,
 comunicazione
 ed editoria"
 110/110 e lode



2015-2016
 Master Publitalia
 in Marketing,
 Digital Communication
 e Sales

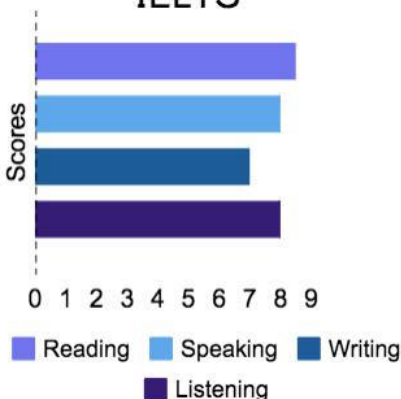


2010-2015
 Corso di Cultura per l'Impresa
 Collegio Lamaro Pozzani,
 Roma



2015-2016
 Leader del Futuro,
 The European House - Ambrosetti,
 Milano

IELTS



Skills



For more info



<https://www.youtube.com/watch?v=zXSBObz6r-M>